

### DAY 1

14:00 - 15:30

#### CONCURRENT SESSIONS

*Why what we do on social media matters for animals  
(Social Media Animal Cruelty Coalition)*

*The value of a Theory of Change  
(Capacity in Animal Protection Coalition)*

15:40 - 17:10

#### CONCURRENT SESSIONS

*Lobbying strategies for animal policy: Insights from Regional and Global Advocacy Efforts  
(AfA Policy Coalition)*

*Hearing and supporting your team: Tools to build open workplace environments for animal welfare and conservation  
(Sanctuaries and Rescue Centers Coalition)*

### DAY 2

14:00 - 15:30

#### CONCURRENT SESSIONS

*The danger of sensationalism and misinformation (Dog and Cat Coalition)*

*Working with the enemy: Collaborating with oil palm, coconut and other stakeholders to protect macaques (Macaque Coalition)*

15:40 - 17:10

#### CONCURRENT SESSIONS

*Stakeholder engagement and how to meet people where they're at  
(AfA Coalition)*

*Veganism and abolition versus animal welfare advocacy - are they too different to coexist?  
(Farm Animal Coalition)*