



AfA

VIRTUAL 3D CONFERENCE 2021

FOR A BETTER TOMORROW, TOGETHER

24 – 25 April, 2021

Information for exhibitors

A brief about the Asia for Animals Coalition

The Asia for Animals (AfA) Coalition is composed of 23 well-known and respected animal welfare organisations that have a shared focus on improving the welfare of animals in Asia.

We appeal to both governments and specific facilities opposing animal cruelty as one voice and act as a filter point for animal welfare organisations across Asia.

Our biennial conference is the largest gathering of animal welfare organisation in Asia, acting as a hub to share information, strategies and knowledge with one another to improve the lives for the animals of Asia.



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AfA Conference 2021 – For a better tomorrow, together

We are working towards delivering an exceptional conference this year, despite the pandemic.

A unique, interactive virtual platform...this will not be your average zoom conference.

Spread across two days, with one main auditorium, three panel discussions, two breakout rooms, and more than 10 themes based on highly relevant and trending topics, this conference is set to engage, inspire and accelerate action for the greater good.

Respected and renowned speakers who will delve deep into their subjects, debate on burning issues, highlight challenges and motivate to weave pragmatic and relevant speakers.



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Our hosts



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Our categories

- Diamond - \$ 300; INR 20,000
- Hall - 1 to 5
- Video Slots - 3
- Chat Representatives - 5
- Platinum - \$ 220; INR 15,000
- Hall - 6 to 10
- Video Slots - 2
- Chat Representatives - 3

Note: All exhibitors to kindly send their confirmations by **31st March 2021**

Special offers for Asian exhibitors - contact: afacoalition@gmail.com



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Exhibitor - deliverables

- Select exterior branding (the number will vary as per the category of the exhibitor).
- Exhibitors can upload marketing videos and images (stall; size of the stall varies/ as per the category of exhibitor).
- Standee placement across the virtual event platform (will vary as per the category of the exhibitor). Digital Business Card can be easily created and shared with anyone.
- Exhibitors can host downloadable collaterals as resources.
- Host live video meetings between attendees and booth representatives.
- Text chats between attendees and booth representatives.



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Exhibitor - deliverables continued

- Opportunity to link their website.
- Link social media platforms to promote their brand and engage attendees.
- The best part is that each and every action that occurs on the exhibitor profile can be tracked and made available to the exhibitors.
- This post event analytics is available for download in the form of a spreadsheet, allowing exhibitors to easily analyze their ROI.
- Exhibitors Feedback Form allows gathering feedback from individual attendees.



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Exterior Branding

Video
1920X1080 pix
16:9 MP4 Format

Branding Image

1000wX1500h pix
10wX15h inch 100PPI
jpeg, Png

Branding Image

Branding Image

Branding Image

Branding Image

Branding Image

Branding Image

500wX1000h pix
5wX10h inch 100PPI
jpeg, Png



Lobby Branding

Branding Image

500wX1000h pix
5wX10h inch 100PPI
jpeg, Png

Branding Image

500wX1000h pix
5wX10h inch 100PPI
jpeg, Png

Branding Image

500wX1000h pix
5wX10h inch 100PPI
jpeg, Png

Branding Image

500wX1000h pix
5wX10h inch 100PPI
jpeg, Png

Video/image

1920wX1080hpix (16:9)
19.2wX10.8h inch 100PPI
jpeg, Png , MP4 Format

Branding Image

500wX1000h pix
5wX10h inch 100PPI
jpeg, Png

Branding Image

500wX1000h pix
5wX10h inch 100PPI
jpeg, Png

Branding Image

500wX1000h pix
5wX10h inch 100PPI
jpeg, Png

Branding Image

500wX1000h pix
5wX10h inch 100PPI
jpeg, Png

Exhibition Hall

image

1920wX1080hpix (16:9)
19.2wX10.8h inch 100PPI
jpeg, Png , MP4 Format

image

1920wX1080hpix (16:9)
19.2wX10.8h inch 100PPI
jpeg, Png , MP4 Format

Networking

Auditorium

Branding Image

1000wX2000h pix
20wX20h inch 100PPI
jpeg, Png ,

Branding Image

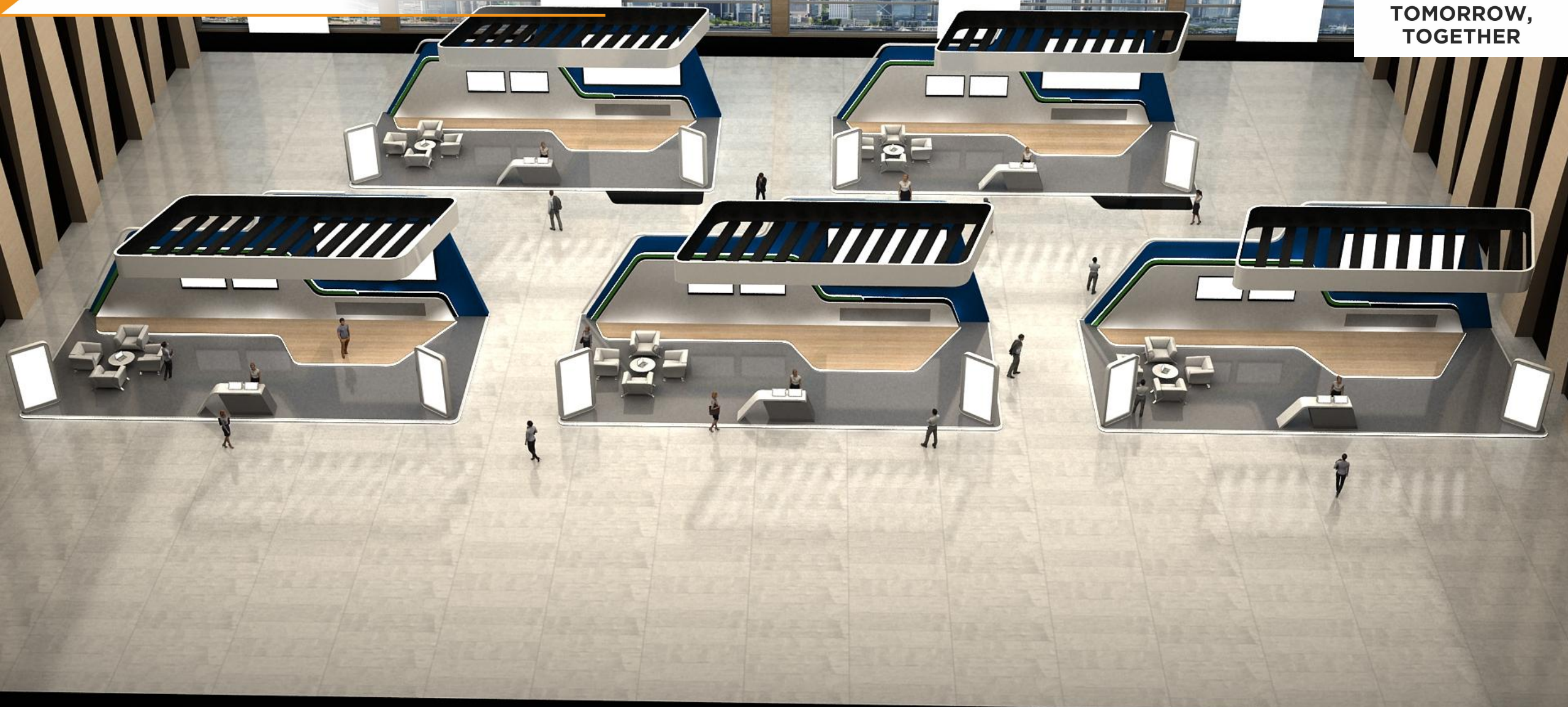
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20wX20h inch 100PPI
jpeg, Png ,

HELP DESK

Branding Image

500wX1000h pix
5wX10h inch 100PPI
jpeg, Png

Exhibition Hall



Diamond Booth

Asia for Animals

CONNECT WITH US

FEEDBACK

CHAT WITH US

RESOURCE



SAVE THE DATE
AA
FOR A BETTER TOMORROW, TOGETHER
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20-21 OCT 2021



SAVE THE DATE
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ANALYTICS
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Welcome to AFA Virtual Conference 2021



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20-21 OCT 2021

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Next

Platinum Booth

Blue Cross of India

CONNECT WITH US

CHAT WITH US

FEEDBACK ?

RESOURCE



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Next



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for more information:

afacoalition@gmail.com

www.asiaforanimals.com/conference-2021